## [Logo]

## **HEADLINE: Basic announcement of your event**

## Subheading: Brief, but add a few more details about the event

**WHAT:** Concise overview of the event – the basics

**WHO:** Names, affiliations, titles, and / or other relevant information for

those involved with the event in an official capacity; i.e.

speakers, host organizations, presenters

**WHERE:** Location details for the event

**WHEN:** Date, time for the event

**ADDITIONAL INFORMATION:** Optional; Any additional information relevant for media and / or

participants.

**MEDIA CONTACT:** Contact information. Include whether or not media must RSVP or

register before the event

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# **About [Organization]**

Optional, Boilerplate language about the primary organization(s) hosting, or affiliated with, the event

## [Logo]

#### [COMPANY NAME] TO HOST SCREENING OF "AN IMPORTANT FILM"

## Award-Winning Documentary Explores Topics of Importance to the Local Community

**WHAT** A screening of the award-winning documentary "An Important Film" will be

followed by an educational discussion with the film's producer, Jane Doe; John

Smith, Mayor of Somewhere, NY; and James John, Senior Director of Development at [Local High School]. The conversation will address the

implications of, and solutions to, topics addressed in the film.

"An Important Film" was named Best Documentary at the 104<sup>th</sup> Movie Awards in

L.A. The trailer can be viewed online here. [INSERT LINK]

Attendees must register for this event, here. [INSERT LINK]

**WHO** The screening of "An Important Film" is being hosted by [Company Name], a

nonprofit dedicated to the use of documentary film as a tool for educating local communities across the nation about issues of importance to their individual

region.

A discussion will follow the screening, with:

Jane Doe, Producer, "An Important Film"

John Smith, Mayor, Somewhere, NY

**James John**, Senior Director of Development, [Local High School]

**WHEN** Monday, November 22<sup>nd</sup>

6:30pm EST

WHERE Movie Screening Auditorium

111 12<sup>th</sup> Street SW Somewhere, NY 10001

MEDIA CONTACT For media inquiries, please contact [NAME] at [EMAIL]

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